

"The Swarm" One-Day Event for Women Entrepreneurs

This one-day event brings together woman solopreneurs and network marketers with six trainers covering the latest hot topics for marketing a business online.

Raleigh, NC – March 5, 2019

myBeeHyve is pleased to announce The Swarm event coming to the City Club in downtown Raleigh on April 27, 2019. This event offers participants the opportunity to immerse themselves in a community of like-minded women business owners, gain confidence using new tools to grow their businesses and learn the skills to convert these tools to time savings and efficiency gains.

Sessions for The Swarm answer many of the most-asked questions from the network marketing community, including:

- What's working on Instagram and Facebook
- How to create beautiful images using Canva
- Mastering Live Videos on Facebook and Zoom
- When and how to use auto-posting software such as Cinchshare
- Systems and Processes - Overview of myBeeHyve
- The Power of Mindset and how to Harness It!

The day will end with a POWERFUL session walking participants through creating a personalized action plan and live Q&A with all of the presenters.

Tickets are available on [Eventbrite](#) and include lunch, snacks, and refreshments.

About the Speakers

Heili Sillard

Heili Sillard, CinchShare's Creative Director, has 21 years of advertising, marketing and design experience as well as 7 years of network marketing and direct sales under her belt. Her passion is helping others succeed by educating them on social media marketing's best practices and simple DIY strategies. [CinchShare](#) is a content management and scheduling software created for small business owners to help them work smarter and save time on Facebook, Instagram, Twitter and Pinterest.

Karen Kilbourn

As the owner of [SuperK Virtual Assistance](#), Karen Kilbourn has honed her skills as a Social Media and Digital Marketing Virtual Assistant for the last 7 years, serving clients as close as her own city, and as far abroad as India. Thriving in the creative, Karen has a distinctive eye for design and creation that attracts the customer through clean, relatable graphics and well-written copy. Her educational background in psychology has helped a wide range of marketing clients with their administrative needs, but the Queen Bees at myBeeHyve are her absolute favorite clients to work with! In her spare time, Karen enjoys hanging out with her 3 ninja kids and black belt hubby of 20 years in MidMichigan.

Jenny Taylor

Jenny Taylor is the founder of [GraceOverPerfection](#), an international team of leaders who's culture is focused on collaboration, integrity, and freedom. She's built a multi-million dollar organization and has a unique perspective and insight on building team culture, servant leadership, balancing motherhood and career, and designing a life you love with the people you love. She lives by the idea that women are better together, and believes that

collaboration and linking arms are the keys to business and life success. Jenny loves to share her experiences in coaching people through fear and doubt, to build a successful business on their terms...with no alarm clocks!

Megan Urban

Megan Welch Urban is a business coach, speaker, and women's empowerment leader in the entrepreneurial realm. She is the founder of [Divine Rising](#), a training platform and mastermind that helps women rise to their next level of leadership, manifest the business of their dreams, birth projects straight from their soul, and find alignment with their intuition.

Megan embarked on a mostly traditional path by achieving a Masters in Business Administration and excelling for many years in the corporate field before stepping away to raise children and pursue a life that felt more authentic and aligned with a new level of soul growth. She feels blessed to live on 20 acres of land deep in the heart of Texas with her handsome husband and their three wild, beautiful, bright kiddos. She is intensely grateful for the gift of intentionally living her purpose, both as a wife and mother, and also as a Certified Life and Business Coach inspiring others to tap into divine wisdom in order to step into their power and create the prosperity and abundance they deserve.

Megan Sumrell

After spending over 20 years in the software industry, [Megan](#) began her journey as an entrepreneur in 2014 and quickly grew a business in a popular network marketing health and beauty company that has allowed her to help support her family in ways she never thought possible. Today, Megan leads a continually growing team and is currently in the top 2% with the brand. In

2017, Megan partnered with Jennifer Turnage to create and launch myBeeHyve.

Today, Megan works with thousands of network marketers helping them get **more productive, get organized, and grow their business.**

Jennifer Turnage

[Jennifer Turnage](#) is an entrepreneur, business coach, and author of [Honey, You Got This! Technology Made Easy for Network Marketers](#). As the Cofounder and CEO of [myBeeHyve](#), she combines her experience as a Chief Financial Officer (CFO) supporting multiple tech company exits with her mission of empowering individuals to achieve financial independence through entrepreneurship.

About myBeeHyve

With offices in Wilmington and Raleigh, NC, myBeeHyve has created a cloud-based SaaS system of the same name that automates workflow for network marketing sales teams. The Company was recognized as a Top 10 Startup to Watch by the NC Tech Association in 2018. The app offers virtual assistant capabilities including daily task scheduling, automated reminders, advanced goal tracking, custom fields with advanced search capabilities, message templates, bulk email with attachments and customer support for both mobile and desk-top access. Pricing ranges from free to \$19.95/month, depending on user needs, with discounts available for annual subscriptions. For more information, visit www.myBeeHyve.com or visit the company on most social media platforms.

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